

? logon

```
*** It is now 2009/03/22 21:00:25 ***
(Dialog time 2009/03/22 20:00:25)
```

```
HLIGHT set on as '' ''
>>>100 is not in the range between 1 and 50, original value 30 is used.
IGOR705 is set ON as an alias for
2,9,15,16,20,35,65,77,99,148,160,233,256,275,347,348,349,474,475,583,6-
10,613,621,624,634,636,810,813
IGORMEDIC is set ON as an alias for
5,34,42,43,73,74,129,130,149,155,442,444,455
IGORINSUR is set ON as an alias for 169,625,637
IGORBANK is set ON as an alias for 139,267,268,625,626
IGORTHORNS is set ON as an alias for 6,63,80,108,637
IGORSHOPCOUPON is set ON as an alias for 47,570,635,PAPERSMY,PAPERSEU
IGORINVEN is set ON as an alias for 6,7,8,14,34,94,434
IGORFUNDTRANS is set ON as an alias for 608
```

? B IGOR705

```
>>> 7 does not exist
>>> 233 does not exist
>>> 476 does not exist
>>>3 of the specified files are not available
22mar09 19:00:38 User268082 Session D123.1
$0.00 0.251 DialUnits File415
$0.00 Estimated cost File415
$0.05 INTERNET
$0.05 Estimated cost this search
$0.05 Estimated total session cost 0.251 DialUnits
```

```

SYSTEM:OS   - DIALOG OneSearch
File       2:INSPEC 1898-2009/Mar W3
           (c) 2009 Institution of Electrical Engineers
File       9:Business & Industry(R) Jul/1994-2009/Mar 21
           (c) 2009 Gale/Cengage
File      15:ABI/Inform(R) 1971-2009/Mar 21
           (c) 2009 ProQuest Info&Learning
File      16:Gale Group PROMT(R) 1990-2009/Feb 27
           (c) 2009 Gale/Cengage
*File     16: UP/banner does not reflect last processed date
File      20:Dialog Global Reporter 1997-2009/Mar 22
           (c) 2009 Dialog
File      35:Dissertation Abs Online 1861-2009/Feb
           (c) 2009 ProQuest Info&Learning
File      65:Inside Conferences 1993-2009/Mar 19
           (c) 2009 BLDSC all rts. reserv.
File      99:Wilson Appl. Sci & Tech Abs 1983-2009/Feb
           (c) 2009 The HW Wilson Co.
File     148:Gale Group Trade & Industry DB 1976-2009/Mar 06
           (c) 2009 Gale/Cengage
*File     148: The CURRENT feature is not working in File 148.
See HELP NEWS148.
File     160:Gale Group PROMT(R) 1972-1989
           (c) 1999 The Gale Group
File     256:TecInfoSource 82-2009/Aug
           (c) 2009 Info.Sources Inc
File     275:Gale Group Computer DB(TM) 1983-2009/Feb 25

```

(c) 2009 Gale/Cengage
 File 347:JAPIO Dec 1976-2008/Oct(Updated 090220)
 (c) 2009 JPO & JAPIO
 File 348:EUROPEAN PATENTS 1978-200911
 (c) 2009 European Patent Office
 File 349:PCT FULLTEXT 1979-2009/UB-20090205|UT=20090129
 (c) 2009 WIPO/Thomson
 File 474:New York Times Abs 1969-2009/Mar 21
 (c) 2009 The New York Times
 File 475:Wall Street Journal Abs 1973-2009/Mar 21
 (c) 2009 The New York Times
 File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
 (c) 2002 Gale/Cengage
 *File 583: This file is no longer updating as of 12-13-2002.
 File 610:Business Wire 1999-2009/Mar 22
 (c) 2009 Business Wire.
 *File 610: File 610 now contains data from 3/99 forward.
 Archive data (1986-2/99) is available in File 810.
 File 613:PR Newswire 1999-2009/Mar 22
 (c) 2009 PR Newswire Association Inc
 *File 613: File 613 now contains data from 5/99 forward.
 Archive data (1987-4/99) is available in File 813.
 File 621:Gale Group New Prod.Annou.(R) 1985-2009/Feb 16
 (c) 2009 Gale/Cengage
 File 624:McGraw-Hill Publications 1985-2009/Mar 20
 (c) 2009 McGraw-Hill Co. Inc
 File 634:San Jose Mercury Jun 1985-2009/Mar 20
 (c) 2009 San Jose Mercury News
 File 636:Gale Group Newsletter DB(TM) 1987-2009/Feb 27
 (c) 2009 Gale/Cengage
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc

Set	Items	Description
---	-----	-----

? s display??? (w) portal? (w) industry (w) (second)

Processing

Processing

Processing

Processed 10 of 26 files ...

Completed processing all files

5114801 DISPLAY???

1187550 PORTAL?

34095430 INDUSTRY

18684615 SECOND

S1	0	DISPLAY??? (W) PORTAL? (W) INDUSTRY (W) (SECOND)
----	---	--

? s search??? (w) portals (w) (simultaneously or concurrently or
 alongside or paralle or together)

Processing
Processing

```
Processing
Processed 10 of 26 files ...
Completed processing all files
7456625 SEARCH???
373183 PORTALS
1930251 SIMULTANEOUSLY
346509 CONCURRENTLY
972438 ALONGSIDE
1845 PARALLE
9270138 TOGETHER
S2 0 SEARCH??? (W) PORTALS (W) (SIMULTANEOUSLY OR CONCURRENTLY
OR ALONGSIDE OR PARALLE OR TOGETHER )
```

? s integrat??? (w) portal? (w) industr???

Processing
Processing
Processing
Processing
Processing
Processing
Processing
Processing
Processing

```
Processing
Processing
Processing
Processed 10 of 26 files ...
Processing
Processed 20 of 26 files ...
Completed processing all files
12004729 INTEGRAT???
1187550 PORTAL?
43663866 INDUSTR???
S3 0 INTEGRAT??? (W) PORTAL? (W) INDUSTR???
```

? s (webpage or (web (1n) page) or website) (w) portals (w)
(simultaneously or concurrently or alongside or paralle or together)

Processing
Processing
Processing
Processing

```
Processing
Processed 10 of 26 files ...
Processing
Completed processing all files
```

```

23421  WEBPAGE
17032990 WEB
4345835 PAGE
326404 WEB (1N) PAGE
5577515 WEBSITE
373183 PORTALS
1930251 SIMULTANEOUSLY
346509 CONCURRENTLY
972438 ALONGSIDE
1845 PARALLE
9270138 TOGETHER
S4      0 (WEBPAGE OR (WEB (1N) PAGE) OR WEBSITE) (W) PORTALS (W)
        (SIMULTANEOUSLY OR CONCURRENTLY OR ALONGSIDE OR PARALLE
        OR TOGETHER )

```

? s search??? (w) portal?

Processing

```

7456625 SEARCH???
1187550 PORTAL?
S5      5449 SEARCH??? (W) PORTAL?

```

? s display??? (w) (various or different or multiple or plurality or multiplicity) (w) portal?

Processing

Processing

Processing

Processing

Processing

Processing

```

Processing
Processed 10 of 26 files ...
Processing
Processed 20 of 26 files ...
Processing
Completed processing all files
5114801 DISPLAY???
9548190 VARIOUS
12379045 DIFFERENT
5547204 MULTIPLE
1661854 PLURALITY
110589 MULTIPLICITY
1187550 PORTAL?
S6      1 DISPLAY??? (W) (VARIOUS OR DIFFERENT OR MULTIPLE OR
        PLURALITY OR MULTIPLICITY) (W) PORTAL?

```

? s s5 and s6

5449 S5
 1 S6
 S7 0 S5 AND S6

? t s6/3,k/1

Dialog eLink: Order File History

6/3K/1 (Item 1 from file: 349)

DIALOG(R)File 349: PCT FULLTEXT

(c) 2009 WIPO/Thomson. All rights reserved.

00836794

A THREE DIMENSIONAL SPATIAL USER INTERFACE INTERFACE D'UTILISATEUR SPATIALE TRIDIMENSIONNELLE

Patent Applicant/Patent Assignee:

- **VIZIBLE COM INC**
 197 Spadina Avenue, Suite 300, Toronto, Ontario M5T 2C8; CA;
 CA(Residence); CA(Nationality); (For all designated states except:
 US)

Patent Applicant/Inventor:

- **GALLO Anthony Carmen**
 18 Doncaster Avenue, Toronto, Ontario M4C 1Y5; CA; CA(Residence);
 CA(Nationality); (Designated only for: US)
- **GRAHAM Colin E**
 89 Leuty Avenue, Toronto, Ontario M4E 2R2; CA; CA(Residence);
 CA(Nationality); (Designated only for: US)
- **DEMBO Ron**
 398 Markham Street, Toronto, Ontario M6U 2K9; CA; CA(Residence);
 CA(Nationality); (Designated only for: US)
- **TALBOT Jimmy D**
 1410-15 Martha Eaton Way, Toronto, Ontario M6M 5B5; CA;
 CA(Residence); CA(Nationality); (Designated only for: US)
- **GALLAGHER Peter J**
 1708-7 Crescent Place, Toronto, Ontario M4C 5L7; CA; CA(Residence);
 CA(Nationality); (Designated only for: US)

Legal Representative:

- **BERESKIN & PARR(agent)**
 40 King Street West, 40th Floor, Toronto, Ontario M5H 3Y2; CA;

	Country	Number	Kind	Date
Patent	WO	200169367	A2-A3	20010920

ApplicationWO2001CA34020010315

PrioritiesUS200052791720000317US200126647120010206

Designated States: (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG,
BR, BY, BZ, CA, CH, CN, CR, CU, CZ, DE,
DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH,
GM, HR, HU, ID, IL, IN, IS, JP, KE, KG,
KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV,
MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ,
PL, PT, RO, RU, SD, SE, SG, SI, SK, SL,
TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN,
YU, ZA, ZW

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB;
GR; IE; IT; LU; MC; NL; PT; SE; TR;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML;
MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ;
UG; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Publication Language: English
Filing Language: English
Fulltext word count: 13938

Detailed Description:

...16 could contain a snapshot of the 3D object being modeled.

The optimal shape for **displaying multiple portals** 16 is on the surface of a sphere. In addition to providing the user with...

? ds

Set	Items	Description
S1	0	DISPLAY??? (W) PORTAL? (W) INDUSTRY (W) (SECOND)
S2	0	SEARCH??? (W) PORTALS (W) (SIMULTANEOUSLY OR CONCURRENTLY - OR ALONGSIDE OR PARALLE OR TOGETHER)
S3	0	INTEGRAT??? (W) PORTAL? (W) INDUSTR??? (W)
S4	0	(WEBPAGE OR (WEB (111) PAGE) OR WEBSITE) (W) PORTALS (W) (5-

```
IMULTANEOUSLY OR CONCURRENTLY OR ALONGSIDE OR PARALLE OR TOGE-
THER )
S5      5449 SEARCH??? (W) PORTAL?
S6      1   DISPLAY??? (W) (VARIOUS OR DIFFERENT OR MULTIPLE OR PLURAL-
S7      0   S5 AND S6
```

? s freedom (30n) architecture (30n) (corporate (w) portal)

Processing

Processing

```
Processing
Processed 20 of 26 files ...
Completed processing all files
      1618481 FREEDOM
      2562844 ARCHITECTURE
      12559300 CORPORATE
      932946  PORTAL
S8      15  FREEDOM (30N) ARCHITECTURE (30N) (CORPORATE (W) PORTAL)
```

? s s5 and s8

```
      5449 S5
      15  S8
S9      0   S5 AND S8
```

? t s8/3,k/1-8

>>> Retrying request [1]

8/3,K/1 (Item 1 from file: 16)
DIALOG(R)File 16: Gale Group PROMT(R)
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07842720 Supplier Number: 65475220 (USE FORMAT 7 FOR FULLTEXT)

Tacit Knowledge Systems Partners With InfoImage to Deliver All Corporate Knowledge to Portal.

PR Newswire , p NA

Sept 26 , 2000

Language: English **Record Type:** Fulltext

Document Type: Newswire ; Trade

Word Count: 654

-

...discovery and exchange systems, today announced a partnership with InfoImage, Inc.(R), developers of InfoImage **freedom**(TM) decision portal software. The two companies will develop an InfoImage Portal

Object(TM) that...

...organizations can automatically make explicit and tacit knowledge immediately available throughout the enterprise via a **corporate portal**.

InfoImage **freedom**(TM) decision portal software helps organizations make better, faster business decisions by accessing structured and...

...and the ability to take action from within the portal. With the InfoImage Federated Portal **Architecture**(TM), **freedom** provides unmatched interoperability and scalability in the enterprise portal market. **freedom** users view and manipulate both corporate and external information from a Web browser or Microsoft...

8/3,K/2 (Item 2 from file: 16)

DIALOG(R)File 16: Gale Group PROMT(R)

(c) 2009 Gale/Cengage. All rights reserved.

07753494 **Supplier Number:** 64786507 (USE FORMAT 7 FOR FULLTEXT)

InfoImage Hires Jeffrey Hofstetter as Vice President to Lead Marketing Initiatives.

PR Newswire , p NA

August 29 , 2000

Language: English **Record Type:** Fulltext

Document Type: Newswire ; Trade

Word Count: 454

-

...one very compelling reason; the company is extremely client focused on delivering second-to-none **corporate portal** solutions built upon world-class Microsoft technologies," said Hofstetter. "When I looked at the opportunities...

...stood above the rest for its visionary leadership, product differentiation and ability to execute."

About **freedom**

InfoImage's flagship decision portal software, **freedom**, helps organizations make faster, better business decisions. With the InfoImage Federated Portal **Architecture**, **freedom** provides unmatched interoperability and scalability in the enterprise portal market. **freedom** users view and manipulate...

8/3,K/3 (Item 3 from file: 16)

DIALOG(R)File 16: Gale Group PROMT(R)

(c) 2009 Gale/Cengage. All rights reserved.

06588051 **Supplier Number:** 55551920 (USE FORMAT 7 FOR FULLTEXT)

**InfoImage's New Corporate Portal Architecture Gives Companies
Unprecedented Levels of Intranet/Extranet Access By Scaling to Tens of
Thousands of Users.**

PR Newswire , p 5880

August 25 , 1999

Language: English **Record Type:** Fulltext

Document Type: Newswire ; Trade

Word Count: 666

Supplier Number: (USE FORMAT 7 FOR FULLTEXT)

Text:

Federated **Architecture** Enables **Freedom 1.5**
Corporate Portal to be The Industry's First Solution to
Connect Users to Hundreds of Varying Data...

PHOENIX, Aug. 25 /PRNewswire/ -- InfoImage, Inc., the first
corporate portal provider to demonstrate its ability to
integrate with hundreds of enterprise applications and data sources, today
announced its new Federated **Architecture**. Enabling the latest
freedom 1.5 corporate portal, available immediately,
the Federated **Architecture** gives companies new levels of scalability
and intranet/extranet access to the information that employees...

...need to make business decisions faster and more efficiently than ever
before.

The InfoImage Federated **Architecture** is a scalable platform
that supports more than 500 concurrent users per server and will...

8/3,K/4 (Item 1 from file: 20)

DIALOG(R)File 20: Dialog Global Reporter

(c) 2009 Dialog. All rights reserved.

13008844 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Tacit Knowledge Systems Partners With InfoImage to Deliver All Corporate
Knowledge to Portal**

PR NEWswire

September 26, 2000

Journal Code: WPRW **Language:** English **Record Type:** FULLTEXT

Word Count: 687

(USE FORMAT 7 OR 9 FOR FULLTEXT)

...discovery and exchange systems, today announced a partnership with
InfoImage, Inc.(R), developers of InfoImage **freedom(TM)** decision
portal software. The two companies will develop an InfoImage Portal
Object(TM) that...

...organizations can automatically make explicit and tacit knowledge immediately available throughout the enterprise via a **corporate portal**.

InfoImage **freedom**(TM) decision portal software helps organizations make better, faster business decisions by accessing structured and...

...and the ability to take action from within the portal. With the InfoImage Federated Portal **Architecture**(TM), **freedom** provides unmatched interoperability and scalability in the enterprise portal market. **freedom** users view and manipulate both corporate and external information from a Web browser or Microsoft...

8/3,K/5 (Item 2 from file: 20)

DIALOG(R)File 20: Dialog Global Reporter

(c) 2009 Dialog. All rights reserved.

12600838 (USE FORMAT 7 OR 9 FOR FULLTEXT)

InfoImage Hires Jeffrey Hofstetter as Vice President to Lead Marketing Initiatives

PR NEWSWIRE

August 29, 2000

Journal Code: WPRW **Language:** English **Record Type:** FULLTEXT

Word Count: 466

(USE FORMAT 7 OR 9 FOR FULLTEXT)

...one very compelling reason; the company is extremely client focused on delivering second-to-none **corporate portal** solutions built upon world-class Microsoft technologies," said Hofstetter. "When I looked at the opportunities...

...stood above the rest for its visionary leadership, product differentiation and ability to execute."

About **freedom**

InfoImage's flagship decision portal software, **freedom**, helps organizations make faster, better business decisions. With the InfoImage Federated Portal **Architecture**, **freedom** provides unmatched interoperability and scalability in the enterprise portal market. **freedom** users view and manipulate...

8/3,K/6 (Item 3 from file: 20)

DIALOG(R)File 20: Dialog Global Reporter

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06890245 (USE FORMAT 7 OR 9 FOR FULLTEXT)

InfoImage's New Corporate Portal Architecture Gives Companies Unprecedented Levels of Intranet/Extranet Access By Scaling to Tens of Thousands of Users

PR NEWSWIRE

August 25, 1999

Journal Code: WPRW **Language:** English **Record Type:** FULLTEXT

Word Count: 679

-

Federated **Architecture** Enables **Freedom 1.5 Corporate Portal** to be The Industry's First Solution to Connect Users to Hundreds of Varying Data Sources

PHOENIX, Aug. 25 /PRNewswire/ -- InfoImage, Inc., the first **corporate portal** provider to demonstrate its ability to integrate with hundreds of enterprise applications and data sources, today announced its new Federated **Architecture**. Enabling the latest **freedom 1.5 corporate portal**, available immediately, the Federated **Architecture** gives companies new levels of scalability and intranet/extranet access to the information that employees...

8/3,K/7 (Item 1 from file: 148)

DIALOG(R)File 148: Gale Group Trade & Industry DB

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12616403 **Supplier Number:** 65475220 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Tacit Knowledge Systems Partners With InfoImage to Deliver All Corporate Knowledge to Portal.

PR Newswire , NA

Sept 26 , 2000

Language: English

Record Type: Fulltext

Word Count: 698 **Line Count:** 00066

...discovery and exchange systems, today announced a partnership with InfoImage, Inc.(R), developers of InfoImage **freedom(TM)** decision portal software. The two companies will develop an InfoImage Portal Object(TM) that...

...organizations can automatically make explicit and tacit knowledge immediately available throughout the enterprise via a **corporate portal**.

InfoImage **freedom(TM)** decision portal software helps organizations make better, faster business decisions by accessing structured and...

...and the ability to take action from within the portal. With the InfoImage Federated Portal **Architecture(TM)**, **freedom** provides unmatched interoperability and scalability in the enterprise portal market. **freedom** users view and manipulate both corporate and external information from a Web browser or Microsoft...

8/3,K/8 (Item 2 from file: 148)

DIALOG(R)File 148: Gale Group Trade & Industry DB

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12522045 **Supplier Number:** 64786507 (USE FORMAT 7 OR 9 FOR FULL TEXT)

InfoImage Hires Jeffrey Hofstetter as Vice President to Lead Marketing Initiatives.

PR Newswire , NA

August 29 , 2000

Language: English

Record Type: Fulltext

Word Count: 484 **Line Count:** 00048

...one very compelling reason; the company is extremely client focused on delivering second-to-none **corporate portal** solutions built upon world-class Microsoft technologies," said Hofstetter. "When I looked at the opportunities...

...stood above the rest for its visionary leadership, product differentiation and ability to execute."

About **freedom**

InfoImage's flagship decision portal software, **freedom**, helps organizations make faster, better business decisions. With the InfoImage Federated Portal **Architecture**, **freedom** provides unmatched interoperability and scalability in the enterprise portal market. **freedom** users view and manipulate...

? ds

Set	Items	Description
S1	0	DISPLAY??? (W) PORTAL? (W) INDUSTRY (W) (SECOND)
S2	0	SEARCH??? (W) PORTALS (W) (SIMULTANEOUSLY OR CONCURRENTLY - OR ALONGSIDE OR PARALLE OR TOGETHER)
S3	0	INTEGRAT??? (W) PORTAL? (W) INDUSTR???
S4	0	(WEBPAGE OR (WEB (1N) PAGE) OR WEBSITE) (W) PORTALS (W) (SIMULTANEOUSLY OR CONCURRENTLY OR ALONGSIDE OR PARALLE OR TOGETHER)
S5	5449	SEARCH??? (W) PORTAL?
S6	1	DISPLAY??? (W) (VARIOUS OR DIFFERENT OR MULTIPLE OR PLURALITY OR MULTIPLICITY) (W) PORTAL?
S7	0	S5 AND S6
S8	15	FREEDOM (30N) ARCHITECTURE (30N) (CORPORATE (W) PORTAL)
S9	0	S5 AND S8

? t s8/9/3

8/9/3 (Item 3 from file: 16)

DIALOG(R)File 16: Gale Group PROMT(R)

(c) 2009 Gale/Cengage. All rights reserved.

06588051 **Supplier Number:** 55551920 (THIS IS THE FULLTEXT)

InfoImage's New Corporate Portal Architecture Gives Companies Unprecedented Levels of Intranet/Extranet Access By Scaling to Tens of Thousands of Users.

PR Newswire , p 5880

August 25, 1999

Language: English **Record Type:** Fulltext

Document Type: Newswire ; Trade

Word Count: 666

Text:

Federated **Architecture** Enables **Freedom 1.5**
Corporate Portal to be The Industry's First Solution to
Connect Users to Hundreds of Varying Data Sources

PHOENIX, Aug. 25 /PRNewswire/ -- InfoImage, Inc., the first **corporate portal** provider to demonstrate its ability to integrate with hundreds of enterprise applications and data sources, today announced its new **Federated Architecture**. Enabling the latest **freedom 1.5 corporate portal**, available immediately, the **Federated Architecture** gives companies new levels of scalability and intranet/extranet access to the information that employees, partners, suppliers and customers need to make business decisions faster and more efficiently than ever before.

The InfoImage **Federated Architecture** is a scalable platform that supports more than 500 concurrent users per server and will enable multiple servers to work together to provide access to thousands of users both inside and outside an organization.

"Freedom 1.5 portal does more than just enable direct, instant access to information," said Randy Eckel, president and chief executive officer of InfoImage. "Many portals can do that, but InfoImage also enables users to collaborate and turn information into knowledge to make better, faster business decisions. Companies have spent large sums automating their processes, but success in the future will be determined by the velocity in which they can make important business decisions. With the new **Federated Architecture**, freedom now enhances and automates the decision-making process within a business much faster."

Through their Web browsers, users of freedom 1.5 can access both structured data like enterprise resource planning systems (ERP), relational/transactional databases and data warehouses as well as unstructured data like MS Word files, intranet pages and spreadsheets -- then act upon the data, and, if necessary, contact colleagues with instant messages, alerts or e-mails for better, faster decision-making. These benefits are not found in any other corporate portal product on the market today.

The freedom 1.5 corporate portal is personalized for users and creates access to all the real-time information they need to do their jobs without having to worry about the origin of the information. Leveraging Lotus Domino and Microsoft Exchange collaboration systems, freedom 1.5 portal reduces the complexity of sharing important information with others that need it.

"Corporate portal technology has clearly reached 'must have' status for competitive organizations," said Tom Koulopoulos, president and co-founder of The Delphi Group, a Boston-based industry advisory and research firm. "InfoImage's freedom product is a must see for anyone

considering a corporate portal application."

"InfoImage's portal technology enables our internal and external online learning development teams to access information from multiple sources and multiple locations," said John Panaccione, vice president of operations at Asymetrix Learning Systems Inc., an online provider of enterprise learning solutions headquartered in Bellevue, Wash. "This allows us to increase the speed and effectiveness of decisions that affect our enterprise-wide, Web- delivered learning projects, and provide better quality customer service to our customers and partners."

InfoImage believes that companies need to unleash the creative powers and abilities of their people to remain competitive in the new, fast-moving Internet economy. The freedom 1.5 corporate portal lets people focus on using information, collaborating with colleagues, and generating knowledge for competitive advantage. Freedom 1.5 corporate portal can be implemented throughout a company, or can be customized to provide line-of-business solutions -- such as sales, channel or executive portals.

InfoImage has spent more than six years enabling blue chip companies to use and benefit from Internet self-service applications, the technology predecessor to corporate portals.

About InfoImage

InfoImage develops and implements corporate portal solutions that give people the freedom to make better, faster business decisions. InfoImage's customizable corporate portal solution, freedom, enables people to view and manipulate both corporate and external information from their personal Web browsers, improving individual job performance, and enhancing corporate knowledge management. Phoenix, Arizona-based InfoImage was founded in 1992 and can be found at www.infoimage.com.

Contact: Jeff Lowe of InfoImage, Inc., 602-234-6900, or jeff_lowe@infoimage.com, or Philip Anast of Hill and Knowlton, Inc., 312-255-3079, or panast@hillandknowlton.com, for InfoImage.

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Publisher Name: PR Newswire Association, Inc.

Company Names: *InfoImage Inc.

Geographic Names: *USA (United States)

Industry Names: BUS (Business, General); BUSN (Any type of business)

Special Features: COMPANY

? s (vertical (w) market (w) portal) and industries

Processing
Processing
Processing
Processing
Processing
Processing

Processing
Processing
Processed 10 of 26 files ...
Processing
Completed processing all files
1807715 VERTICAL

```

31921703 MARKET
932946 PORTAL
125 VERTICAL(W)MARKET(W)PORTAL
11018460 INDUSTRIES
S10 32 (VERTICAL (W) MARKET (W) PORTAL) AND INDUSTRIES

```

? ds

```

Set      Items  Description
S1        0  DISPLAY??? (W) PORTAL? (W) INDUSTRY (W) (SECOND)
S2        0  SEARCH??? (W) PORTALS (W) (SIMULTANEOUSLY OR CONCURRENTLY -
OR ALONGSIDE OR PARALLE OR TOGETHER )
S3        0  INTEGRAT??? (W) PORTAL? (W) INDUSTR???
S4        0  (WEBPAGE OR (WEB (1N) PAGE) OR WEBSITE) (W) PORTALS (W) (S-
IMULTANEOUSLY OR CONCURRENTLY OR ALONGSIDE OR PARALLE OR TOGE-
THER )
S5      5449  SEARCH??? (W) PORTAL?
S6        1  DISPLAY??? (W) (VARIOUS OR DIFFERENT OR MULTIPLE OR PLURAL-
ITY OR MULTIPLICITY) (W) PORTAL?
S7        0  S5 AND S6
S8       15  FREEDOM (30N) ARCHITECTURE (30N) (CORPORATE (W) PORTAL)
S9        0  S5 AND S8
S10       32  (VERTICAL (W) MARKET (W) PORTAL) AND INDUSTRIES

```

? s s5 and s10

```

5449 S5
32 S10
S11 0 S5 AND S10

```

? s s8 and s10

```

15 S8
32 S10
S12 0 S8 AND S10

```

? s search??? and s10

Processing

```

7456625 SEARCH???
32 S10
S13 8 SEARCH??? AND S10

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? t s13/3,k/1-8

>>> Retrying request [1]

13/3,K/1 (Item 1 from file: 20)
DIALOG(R)File 20: Dialog Global Reporter
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08820217 (USE FORMAT 7 OR 9 FOR FULLTEXT)
TheShotmaker.com Launches Free Web Site Design and Hosting Service For Entertainment Industry Professionals

BUSINESS WIRE
December 21, 1999
Journal Code: BWBE **Language:** English **Record Type:** FULLTEXT
Word Count: 719
(USE FORMAT 7 OR 9 FOR FULLTEXT)

...and hosting service, we have added even more value to our state-of-the-art **vertical market portal** with exciting features available nowhere else on the Internet."
In addition to free Web sites...

...TheShotmaker.com offers:
-- A comprehensive global vendor directory and a powerful, easy-to-use, proprietary **search** engine boasting more than 200 product and service categories tailored to the entertainment industry;
-- Free...
...The Shotmaker Company, manufactures, markets and rents production equipment for the motion picture and television **industries**. The company was founded by producer-director Hal Needham in 1985, and its operating units...

13/3,K/2 (Item 2 from file: 20)
DIALOG(R)File 20: Dialog Global Reporter
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07231420 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Camera Platforms International - The Shotmaker Company - Launches www.TheShotmaker.com, The Internet's Most Advanced Entertainment Production Resource

BUSINESS WIRE
September 15, 1999
Journal Code: BWBE **Language:** English **Record Type:** FULLTEXT
Word Count: 763
(USE FORMAT 7 OR 9 FOR FULLTEXT)

...by industry professionals for industry professionals,
www.TheShotmaker.com is a state-of-the-art **vertical market portal** that can quickly become the indispensable online production resource used by entertainment industry professionals every...

...Web site also features a comprehensive global vendor directory and powerful, easy-to-use, proprietary **search** engine boasting 200 product and service categories, free on-line Web site design tools, Web...

...The Shotmaker Company, manufactures, markets and rents production equipment for the motion picture and television **industries**. The company was founded by producer-director Hal Needham in 1985, and its operating units...

Dialog eLink: Order File History

13/3K/3 (Item 1 from file: 349)

DIALOG(R)File 349: PCT FULLTEXT

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00866285

**METHOD AND SYSTEM FOR TARGETED MARKETING PROMOTIONS
PROCEDE ET SYSTEME POUR PROMOTIONS EN MARKETING CIBLEES**

Patent Applicant/Patent Assignee:

- **CARABUNGA COM INC**
Suite 300, 12680 High Bluff Drive, San Diego, CA 92130; US;
US(Residence); US(Nationality)

Inventor(s):

- **ROCHE Jim**
7456 Capstan Drive, Carlsbad, CA 92009; US

Legal Representative:

- **SAMPLES Kenneth H(et al)(agent)**
Fitch, Even, Tabin & Flannery, Suite 1600, 120 South LaSalle Street,
Chicago, IL 60603; US;

	Country	Number	Kind	Date
Patent	WO	200199004	A2	20011227

ApplicationWO2001US1935820010614

PrioritiesUS200059599320000616

Designated States: (Protection type is "Patent" unless otherwise stated - for applications prior to 2004)

AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG,
BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ,
DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD,

GE, GH, GM, HR, HU, ID, IL, IN, IS, JP,
 KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT,
 LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ,
 NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI,
 SK, SL, TJ, TM, TR, TT, TZ, UA, UG, UZ,
 VN, YU, ZA, ZW

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB;
 GR; IE; IT; LU; MC; NL; PT; SE; TR;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML;
 MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ;
 UG; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Publication Language: English
 Filing Language: English
 Fulltext word count: 12087

Legal Status

Type	Pub. Date	Kind	Text
...With declaration under Article 17(2)(a); without abstract; title not checked by the International Searching Authority.	19		
Examination...	19		

Detailed Description:

...the present invention, an Internet web site serves as a web "vortal". This I%vortal" (**vertical market portal**) can serve as a business-to-business marketing e-commerce portal for the 22,000... in a seamless way among all front end servers 122, create foundation for catalog based **search** catalog, and provide central PDC for NT with Backup PDC residing on the second application.... A Icontact usu page 144 may be included in order to display contact information. A **search** page 174 and **search** results page 176 may be included for **searching** the site.

A help page 178 may be included that has access to a frequently...well understood, however, that the system 100 may be used for marketing in many different **industries** and not just the automotive

industry.

The promotions tool preferably provides detailed database analysis, customer...lists by dealership may also be imported for use in the data analysis. This analysis **searches** the database 101 to (inverted exclamation mark)identify potential customers that meet the specified criteria... ..build a custom promotion. If so, then the system 100 receives the user's selection of **search** criteria in step 325 and the user provided values for the selected criteria in step... ..selection of an "instant" (or "canned") promotion in step 331. The **instant** promotions include predefined **search** criteria and values. If the user does not want ...of a previously run promotion in step 333. The previously run promotions also include predefined **search** criteria and values.

All three promotions options lead to step 335 where the user is... ..system 100 performs the data (inverted question mark)analysis (or target prospects function 360) by **searching** the database 101, as well as any overlaid third-party lists, to identify people and/or vehicles that meet the values for the **search** criteria. The values for the **search** criteria includes the values specified by the user in step 327 for the custom promotions... ..favorite promotions, option. The resulting people and/or vehicles that meet the values for the **search** criteria form the list of prospects. For example, if the **search** criteria consists of zip code and age, and the specified value for the zip code...staging and automated release and deployment features including rollback option for undesired releases, catalog based **search** functionality, a fully integrated payment pipeline to execute online payments, and a powerful rule-driven... ..illustrate exemplary web pages that may be used for implementing the define the prospect (or **search**) criteria feature for the custom promotions feature 306.

FIG. 17 illustrates an exemplary web... ..for implementing the review prospects feature of a promotion ((inverted exclamation mark).e., review **search** results and list of prospects). FIG. 19 illustrates an exemplary web page that may be...

Dialog eLink: Order File History

13/3K/4 (Item 2 from file: 349)

DIALOG(R)File 349: PCT FULLTEXT

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00836825

SYSTEM AND METHOD FOR PROVIDING SERVICES USING A WEB HUB

SYSTEME ET PROCEDE POUR FOURNIR DES SERVICES AU MOYEN D'UN CONCENTRATEUR WEB

Patent Applicant/Patent Assignee:

- **EASTMAN CHEMICAL COMPANY**

100 N. Eastman Road, Post Office Box 511, Kingsport, TN 37662; US;
US(Residence); US(Nationality); (For all designated states except:
US)

Patent Applicant/Inventor:

- **HOLDEN Guy**

314 Westminister Place, Kingsport, TN 37663; US; US(Residence);
US(Nationality); (Designated only for: US)

- **LETTICH Anthony**

111 Keeland Drive, Johnson City, TN 37615; US; US(Residence);
US(Nationality); (Designated only for: US)

- **KLOPP Mark**

247 Morris Ranch Court, Danville, CA 94526; US; US(Residence);
US(Nationality); (Designated only for: US)

- **BLEDSON Mark**

141A Blanton Drive, Weber City, VA 24290; US; US(Residence);
US(Nationality); (Designated only for: US)

Legal Representative:

- **CALKINS Charles(et al)(agent)**

Kilpatrick Stockton LLP, 1001 West Fourth Street, Winston-Salem, NC
27101; US;

	Country	Number	Kind	Date
Patent	WO	200169499	A2	20010920

ApplicationWO2001US800420010313

PrioritiesUS200018915720000314

Designated States: (Protection type is "Patent" unless otherwise stated -
for applications prior to 2004)

AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG,

BR, BY, BZ, CA, CH, CN, CR, CU, CZ, DE,
 DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH,
 GM, HR, HU, ID, IL, IN, IS, JP, KE, KG,
 KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV,
 MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ,
 PL, PT, RO, RU, SD, SE, SG, SI, SK, SL,
 TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN,
 YU, ZA, ZW

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB;
 GR; IE; IT; LU; MC; NL; PT; SE; TR;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML;
 MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ;
 UG; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Publication Language: English

Filing Language: English

Fulltext word count: 6343

Legal Status

Type	Pub. Date	Kind	Text
...With declaration under Article 17(2)(a); without abstract; title not checked by the International Searching Authority.	19		
Examination...	19		

Detailed Description:

...to all other relationships being managed by the company.

Another area of inefficiency for many **industries** relates to compliance with Federal and State regulations on the transportation, storage and disposal of...particular industry and establish networks among the sites and community members.

An example of a **vertical market portal** is described in the commonly assigned U.S.

Provisional Patent Application Ser. No. 60/189...response.

When the object that handles user identification receives information from the MSASP, the object **searches** a database to confirm the identity of

the user. hione embodiment of the invention, the... ..s) and market segment(s) that are of interest to the user.

The object may **search** the same database or additional databases as well as document repositories for information that is... ..previously prepared may be indexed. The indexing process includes relating the training material to various **industries** and market segments. When the database or document repository is **searched** by a user, the access to the relevant training topics is included on the ...with an HTML page that allows the user to further refine the product and service **search** 870. When the user submits this form, the user can perform other standard commerce functions...

Claims:

...company, a customer, a supplier, a partner, a hub provider, a service provider, and a **vertical**
market portal.

4 A system for facilitating and managing relationships between and among business entities, as recited...

Dialog eLink: Order File History

13/3K/5 (Item 3 from file: 349)

DIALOG(R)File 349: PCT FULLTEXT

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00821295

THREE-TIERED PORTAL

PORTIQUE A TROIS NIVEAUX

Patent Applicant/Patent Assignee:

- **THE HOFFMAN GROUP LTD**
Suite 201, 125 South Jefferson Street, Green Bay, WI 54301; US;
US(Residence); US(Nationality)

Patent Applicant/Inventor:

- **HOFFMAN Roger**
2780 Queen Ann Court, Green Bay, WI 54304; US; US(Residence);
US(Nationality)

Legal Representative:

- **WEISS Philip M(agent)**

Weiss & Weiss, Suite 305, 500 Old Country Road, Garden City, NY
11530; US;

	Country	Number	Kind	Date
Patent	WO	200153993	A1	20010726

ApplicationWO2001US188220010119

PrioritiesUS200017726620000121US200176576320010119

Designated States: (Protection type is "Patent" unless otherwise stated -
for applications prior to 2004)

AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG,
BR, BY, BZ, CA, CH, CN, CR, CU, CZ, DE,
DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH,
GM, HR, HU, ID, IL, IN, IS, JP, KE, KG,
KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV,
MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ,
PL, PT, RO, RU, SD, SE, SG, SI, SK, SL,
TJ, TM, TR, TT, TZ, UA, UG, UZ, VN, YU,
ZA, ZW

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB;
GR; IE; IT; LU; MC; NL; PT; SE; TR;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML;
MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ;
UG; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Publication Language: English
Filing Language: English
Fulltext word count: 4832

Legal Status

Type	Pub. Date	Kind	Text
...A1 With international search report.	19		
Examination...	19		

Detailed Description:

...of the Portals which people use today are broadly structured portals.
If one wanted to **search** for "ties", one would get thousands of hits

between **industries** depending on how this term is defined in that industry. There are also portals on... ..no system today which allows a user to create a **portal** which includes all the **industries** relating to the user's industry. If a businessman in the paper industry logs onto... ..gaining the information required.

There are several cites which give a user access to several **industries**, but each industry is a separate domain with its own **search** engine and its own news.

Most businesses today have Internet services provided to all ofto experience a global portal which will integrate all vertical market ("Mini") portals. For each **vertical market portal** there exist several Micro-Portals that enable the present invention to capture the transactional nuances of specific niches within **industries**. This enables the content and transactions to be tailored at a much more intuitive level than that provided by a single **vertical market portal**.

It is an object of the present invention to provide an integrated portal system comprising... **portal**. It is an object of the present invention for the system to have a **search** engine,

2

portals. It is an object of the present invention to provide a system... ..It is an object of the present invention to provide an industrial database comprising; a **search** engine, product or service specifications and independent product reports; and a system for answering questions... ..customize an integrated portal.

It is an object of the present invention to provide a **search** engine, which allows a restricted **search** within a specific industry or within related **industries**. The present invention provides a **vertical market portal**.

3

transactions, content and branding.

It is an object of the present invention to provide...have hundreds of characteristics attached to them.

In a preferred embodiment users are allowed to **search** among all available characteristics. Users can create their own template which define what characteristics are...saved for future viewing at a later date.

In a further embodiment, a user can **search** via an AD-HOC query. Users are able to query the characteristics database in order...

Claims:

...mini portal and a micro portal.

4 The system of claim 1 further comprising a **search** engine.

5 The system of claim 4 wherein said **search** engine can **search** within a single industry or within related **industries**.

6 The system of claim 1 further comprising transaction tracking information.

7 The system of... ..I further comprising product specification charts.

8 The system of claim 2 further comprising a **search** engine, said engine being able to **search** in mini portals and micro portals.

9 The system of claim 1 further comprising;
online... ..system based on said job characteristics of said user.

11 An industrial database comprising;
a search engine;said database having product or service specifications and independent productreports; anda system...

13/3,K/6 (Item 1 from file: 610)
DIALOG(R)File 610: Business Wire
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00161353 19991221355B0269 (USE FORMAT 7 FOR FULLTEXT)
TheShotmaker.com Launches Free Web Site Design and Hosting Service For Entertainment Industry Professionals

Business Wire
Tuesday , December 21, 1999 12:31 EST
Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE
Word Count: 636

Text:

...and hosting service, we
have added even more value to our state-of-the-art **vertical market portal** with exciting features available nowhere else on the Internet."

In addition to free Web sites...

...TheShotmaker.com offers:

-- A comprehensive global vendor directory and a powerful,
easy-to-use, proprietary **search** engine boasting more than 200

product and service categories tailored to the entertainment industry;

-- Free...

...The Shotmaker Company, manufactures, markets and rents production equipment for the motion picture and television **industries**. The company was founded by producer-director Hal Needham in 1985, and its operating units...

13/3,K/7 (Item 2 from file: 610)
DIALOG(R)File 610: Business Wire
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00161349 19991221355B0272 (USE FORMAT 7 FOR FULLTEXT)
TheShotmaker.com Launches Free Web Site Design and Hosting Service For Entertainment Industry Professionals

Business Wire
Tuesday, December 21, 1999 12:39 EST
Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE Word Count: 636

Text:

...and hosting service, we have added even more value to our state-of-the-art **vertical market portal** with exciting features available nowhere else on the Internet."

In addition to free Web sites...

...TheShotmaker.com offers:

-- A comprehensive global vendor directory and a powerful, easy-to-use, proprietary **search** engine boasting more than 200 product and service categories tailored to the entertainment industry;

-- Free...

...The Shotmaker Company, manufactures, markets and rents production equipment for the motion picture and television **industries**. The company was founded by producer-director Hal Needham in 1985, and its operating units...

13/3,K/8 (Item 3 from file: 610)
 DIALOG(R)File 610: Business Wire
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00103920 19990915258B1093 (USE FORMAT 7 FOR FULLTEXT)
**Camera Platforms International - The Shotmaker Company - Launches
 www.TheShotmaker.com, The Internet's Most Advanced Entertainment
 Production Resource**

Business Wire
 Wednesday , September 15, 1999 08:16 EDT
**Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document
 Type: NEWSWIRE
 Word Count: 677**

Text:

...by industry professionals for industry professionals,
 www.TheShotmaker.com is a state-of-the-art **vertical market
 portal** that
 can quickly become the indispensable online production resource used by
 entertainment industry professionals every...

...Web site also features a comprehensive
 global vendor directory and powerful, easy-to-use, proprietary
search
 engine boasting 200 product and service categories, free on-line Web
 site design tools, Web...

...The Shotmaker Company,
 manufactures, markets and rents production equipment for the motion
 picture and television **industries**. The company was founded by
 producer-director Hal Needham in 1985, and its operating units...

? ds

Set	Items	Description
S1	0	DISPLAY??? (W) PORTAL? (W) INDUSTRY (W) (SECOND)
S2	0	SEARCH??? (W) PORTALS (W) (SIMULTANEOUSLY OR CONCURRENTLY - OR ALONGSIDE OR PARALLE OR TOGETHER)
S3	0	INTEGRAT??? (W) PORTAL? (W) INDUSTR??? (W)
S4	0	(WEBPAGE OR (WEB (1N) PAGE) OR WEBSITE) (W) PORTALS (W) (S- IMULTANEOUSLY OR CONCURRENTLY OR ALONGSIDE OR PARALLE OR TOGE- THER)
S5	5449	SEARCH??? (W) PORTAL?
S6	1	DISPLAY??? (W) (VARIOUS OR DIFFERENT OR MULTIPLE OR PLURAL- ITY OR MULTIPLICITY) (W) PORTAL?
S7	0	S5 AND S6
S8	15	FREEDOM (30N) ARCHITECTURE (30N) (CORPORATE (W) PORTAL)
S9	0	S5 AND S8
S10	32	(VERTICAL (W) MARKET (W) PORTAL) AND INDUSTRIES
S11	0	S5 AND S10
S12	0	S8 AND S10

S13 8 SEARCH??? AND S10

? t s13/9/2

13/9/2 (Item 2 from file: 20)
DIALOG(R)File 20: Dialog Global Reporter
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07231420 (THIS IS THE FULLTEXT)
**Camera Platforms International - The Shotmaker Company - Launches
www.TheShotmaker.com, The Internet's Most Advanced Entertainment
Production Resource**

BUSINESS WIRE
September 15, 1999
Journal Code: WBWE Language: English Record Type: FULLTEXT
Word Count: 763

NORTH HOLLYWOOD, Calif.--(BUSINESS WIRE)--Sept. 15, 1999--
New Feature-Rich Vertical Portal - An Essential On-Line Production

Tool For Every Industry Professional - Makes All Entertainment
Production Needs A Click Away
Camera Platforms International Inc. (OTC BB:CPFR) (dba The Shotmaker
Company), a leading provider of film and video production equipment, today
announced the launch of the industry's most comprehensive online
entertainment production resource, www.TheShotmaker.com, at the ShowBiz
Expo in New York.

"Entertainment production is a multi-billion dollar global industry
with complex requirements for specialized personnel, equipment and services
that supports a vast global network of creative talent and thousands of
vendors large and small around the world," said Philip Berardi, president
of The Shotmaker Company.

"The Internet is the ideal vehicle to match producers and directors
with exactly the people, specialized equipment and services they need
anytime, anywhere," he continued.

"Designed by industry professionals for industry professionals,
www.TheShotmaker.com is a state-of-the-art **vertical market**
portal that can quickly become the indispensable online production
resource used by entertainment industry professionals every working day."

He said that the portal was developed by A+ Marketing, Los Angeles,
pursuant to an agreement with The Shotmaker Company.

"www.TheShotmaker.com offers features available no where else on the
Internet," said Berardi. "Keeping abreast of the latest equipment,
technology and creative services is arduous and time consuming. Need a
custom camera support right away? Log on to www.TheShotmaker.com and
instantly compare features and options from competing vendors, then place
an order on line.

"Need to research locations? Travel the world via
www.TheShotmaker.com's exclusive video capability. Want to arrange
equipment rentals? Conduct auditions on line? www.TheShotmaker.com can make
it happen," he added.

The executive noted that the new Web site also features a
comprehensive global vendor directory and powerful, easy-to-use,
proprietary **search** engine boasting 200 product and service

categories, free on-line Web site design tools, Web site hosting, free email, innovative video advertising capabilities, equipment auction facilities, professional news and chat rooms, and other valuable features.

"Our business-to-business focus and industry know-how add substantial value to our new vertical portal and support our aggressive e-commerce strategy," Berardi added. "We see impressive growth potential from advertising and revenue sharing, location and audition video production and hosting fees, Web site design and hosting services, and other proprietary features available on our site today and planned for the future.

"The Shotmaker Company has specialized in the entertainment production industry for years. It's a business we know well. Our new Web site dramatically expands our reach and the services we can provide to this large target market."

Berardi said that more than 2,000 vendors around the world already are accessible through www.TheShotmaker.com.

"This enthusiastic response to the pre-marketing campaign for our new Web site tells us that we are on the right track. Now, with the site up and running, we are working to ramp up page views and transaction volume as rapidly as possible with the support of an aggressive brand-building and marketing campaign in leading entertainment industry media," he said.

Berardi explained that the new Web site is the latest step in the Company's reorganization as it seeks to focus its business on e-commerce.

About The Shotmaker Company

Camera Platforms International Inc., dba The Shotmaker Company, manufactures, markets and rents production equipment for the motion picture and television **industries**. The company was founded by producer-director Hal Needham in 1985, and its operating units have received five awards for technical achievement from the Motion Picture and Television Academies of Arts & Sciences.

The statements contained in this release that are not historical facts may be deemed to contain forward-looking statements with respect to events, the occurrence of which involve risks and uncertainties including, without limitation, demand and competition for the Company's products, and other risks or uncertainties detailed in the Company's filings with the Securities and Exchange Commission.

CONTACT: The Shotmaker Company
Philip Berardi, 818/623-1700
www.TheShotmaker.com
or
Neil Berkman Associates
Neil Berkman, 310/277-5162
info@BerkmanAssociates.com

08:01 EDT SEPTEMBER 15, 1999

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Country Names/Codes: United States of America (US)

Regions: Americas; North America; Pacific Rim

Province/State: California

SIC Codes/Descriptions: 7812 (Motion Picture & Video Production); 7375 (Information Retrieval Services)